

COMPANY PROFILE — 2026

Corporate training and AI solutions, from Cairo.

Training your team can actually ship with — and the technology arm that builds what it learns to use.

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A training and technology partner, built for teams.

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AT A GLANCE

FOCUS B2B only — company teams, not individual learners	MARKETS Egypt and the Gulf
DELIVERY On-site · Live online · Recorded	LANGUAGES Arabic and English delivery

WHO WE ARE

Two things, done properly, by the same team.



We started Cairo Syntax to close the gap between training that stays theoretical and technology that never gets adopted.

Cairo Syntax is a corporate training and AI solutions company based at Zewail University in 6th of October City, Giza. We train company teams — not individual learners — in artificial intelligence, Power BI and data analytics, digital marketing and software development, delivered on-site at your offices or live online, with recordings, assignments and certificates in a client portal. Where a standard track doesn't fit, we build a bespoke program around your own tools and data.

Our technology arm builds what your team learns to use: custom software, AI integration, Power BI systems, and Egypt-based engineers who join your existing projects. Because the people who train your team can also build the system, you move from “we learned this” to “we shipped this” without switching vendors.

Leadership



Ahmed Nasr

MANAGING PARTNER & LEAD TRAINER — DATA ANALYTICS

Over a decade teaching Excel and Power BI across Egypt, Saudi Arabia, the UK, Romania and Hungary. Twelve-plus years at SYKES (now Foundever) leading EMEA BI and reporting, including a company-wide Power BI rollout, followed by a data analytics role at Informa Markets. His corporate training work has covered finance, sales, HR and operations teams, including at AlexBank and Wadi Degla. He teaches fluently in both Arabic and English.

Every Cairo Syntax trainer currently works in the field they teach, and is vetted through a live demo session — not a CV.

CORPORATE TRAINING

Four tracks. One delivery standard.

Every track runs three levels, from foundations to specialist, delivered on-site in Egypt and the Gulf, live online, or as a recorded option — with materials, live sessions, assignments and verifiable certificates in a client portal.

01

AI & Automation

Practical AI adoption for operations, data and decision-making — from prompt workflows to applied automation, mapped to your existing stack.

3 LEVELS — AI FOUNDATIONS · APPLIED AI & AUTOMATION · AI ENGINEERING & AGENTIC SYSTEMS

02

Data Analytics & Power BI

Turn spreadsheets and dashboards into decisions with Excel, Power BI and the Microsoft Power Platform.

3 LEVELS — DATA ANALYTICS FOUNDATIONS · DATA ANALYST ASSOCIATE (PL-300 ALIGNED) · POWER PLATFORM & ADVANCED ANALYTICS (AB-410 ALIGNED)

03

Digital Marketing

B2B and B2C marketing, from positioning and demand generation to analytics and AI-assisted content — grounded in your market, not a textbook.

3 SPECIALTIES — CONTENT CREATION · MEDIA BUYING · MODERATION & COMMUNITY, EACH WITH 3 LEVELS

04

Software Development

Software development and engineering practices for technical teams — full-stack, data engineering and AI-integrated development.

3 LEVELS — MODERN DEVELOPMENT FOUNDATIONS · FULL-STACK ENGINEERING & CODE QUALITY · AI INTEGRATION & DATA ENGINEERING

Bespoke programs. We won't force a standard curriculum on a client who needs something else — a program can be built entirely around your tools, your data and your team's actual gap.

HOW WE TRAIN

We train the gap your team actually has.

On its own work — and we measure the result.

01 **Diagnose before design**

A 45-minute call with the team's manager and a short skills check for participants. We train the gap, not the catalogue.

02 **Source, then practise**

Each module pairs the official body of knowledge — Microsoft Learn, vendor documentation, the research — with your team's own data.

03 **The 20/80 rule**

No more than 20% of any session is explanation. The rest is your people doing the work, with a trainer who has done it in industry.

04 **Ship something**

Every program ends with a deliverable each participant takes back to their desk: a dashboard, a prompt library, a data pipeline or a campaign plan.

05 **Prove it**

We repeat the skills check at the end and again 30 days later, and you receive a before-and-after report.

06 **Trainers who practise**

Every trainer currently works in the field they teach, and is vetted through a live demo session, not a CV.

BEYOND TRAINING

Tech Solutions

AI-powered software solutions for companies that want to move past training into real implementation — built by the same team that trains your people.

01 **Custom Software Development**

Web and internal-tooling builds designed around how your team actually operates — from first workshop to production.

02 **AI Integration**

Embed AI into existing workflows — reporting, customer operations, content, and decision support — without a rebuild.

03 **Data & BI Systems**

Power BI and data-modeling builds that turn scattered spreadsheets into decision-ready dashboards.

04 **Project Team Augmentation**

Our Egypt-based delivery team joins existing projects as embedded engineers.

05 **Training Partner Delivery**

Practitioner trainers for training companies in Egypt and the GCC, delivered under your brand.

06 **Train-then-Build Packages**

Combine a training program with a matching build — your team learns the workflow, we ship the tool.

TRUSTED BY

Teams who have trained with us

Wadi Degla Holding

AlexBank

Qiddiya Investment Company

ArcelorMittal Jubail (Saudi Arabia)

Elaraby Group

Al Shorouk

Dell EMC

Dubai Public Prosecution

SSCL — Saudi Binladin Group

DAR Group

Riyadh Region Municipality

BANKING & FINANCIAL SERVICES · INDUSTRY & MANUFACTURING · CONSTRUCTION & REAL ESTATE ·
GOVERNMENT & PUBLIC SECTOR · MEDIA & PUBLISHING · TECHNOLOGY

WE WORK WITH B2B CLIENTS ONLY

GET IN TOUCH

Let's talk about your team.

Book a consultation, or reach out directly — we'll scope your team's actual gap before we recommend a track.

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